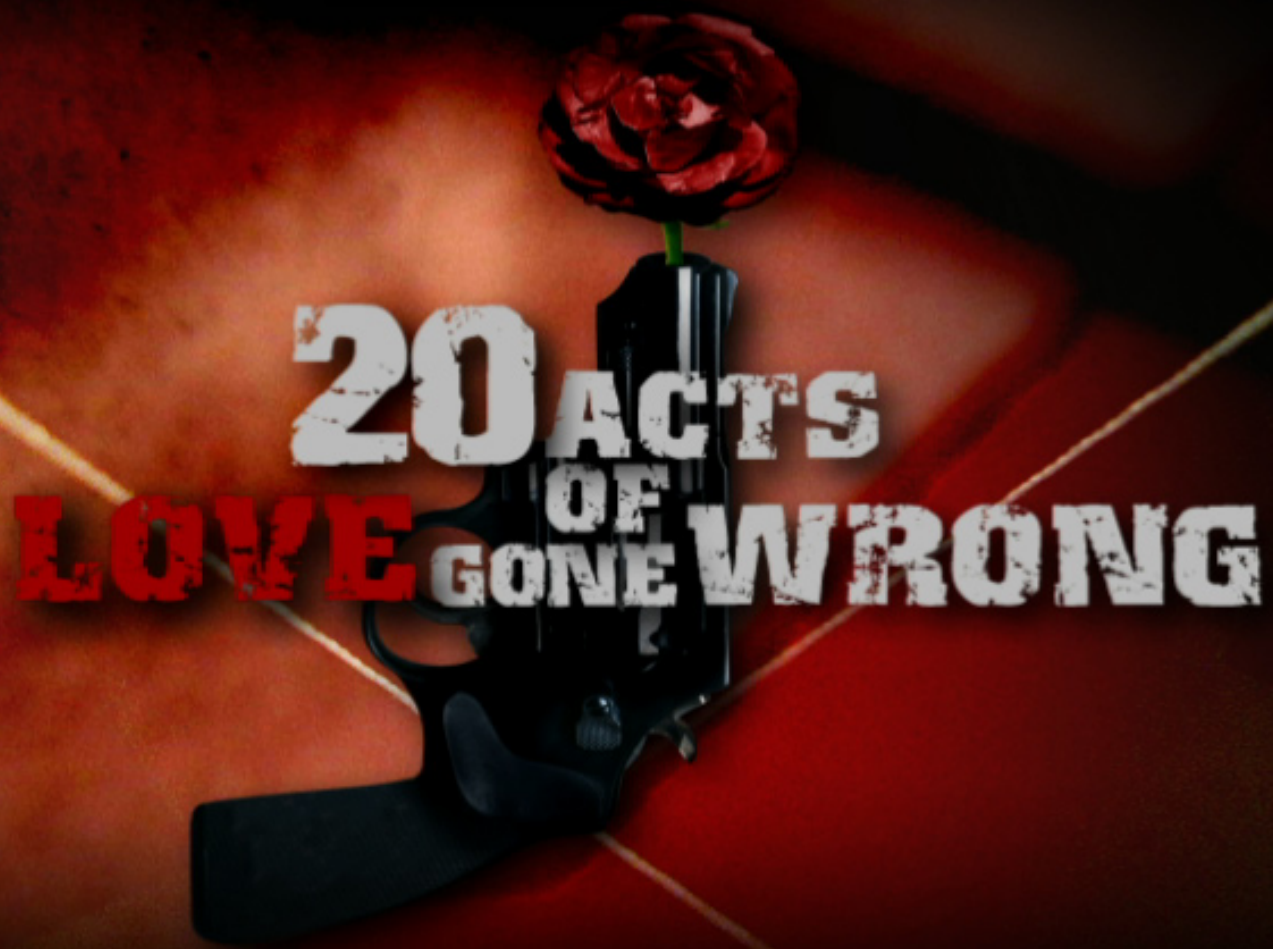




STYLE GUIDE - CREATED 09/24/07

OPEN	3
BUMPERS	4
LOWER THIRD - 1 LINE	5
LOWER THIRD - 2 LINES	6
LOWER THIRD - 3 LINES	7
LOCATOR - 1 LINE	8
LOCATOR - 2 LINES	9
LOCATOR - NUMBERS	10
MORTISE - SINGLE LEFT	11
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MORTISE DOUBLE	13
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COUNTDOWN	16
TRANSITIONS	18
BACKGROUNDS	22
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OPEN
TRT: 15:00

Bumpers

4



BUMPER IN
TRT: 05:00



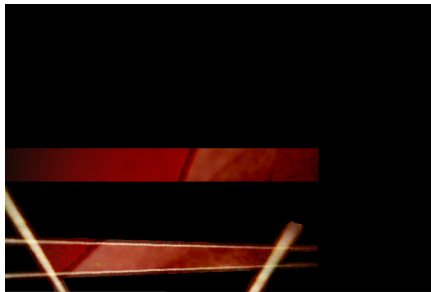
BUMPER OUT
TRT: 05:00

Lower Third - 1 Line

5



LOWER THIRD 1 LINE
SAMPLE
TRT: 03:00



FILL
TRT: 20:00
MATTE
TRT: 20:00

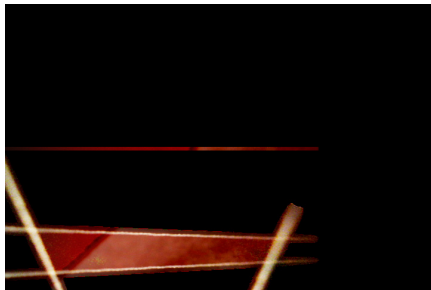


Lower Third - 2 Lines

6



LOWER THIRD - 2 LINES
SAMPLE
TRT: 03:00



FILL
TRT: 20:00
MATTE
TRT: 20:00



Orator Std Medium
Upper & Lower case
1st line size: 26px
2nd line size: 23px
kerning: -140
white

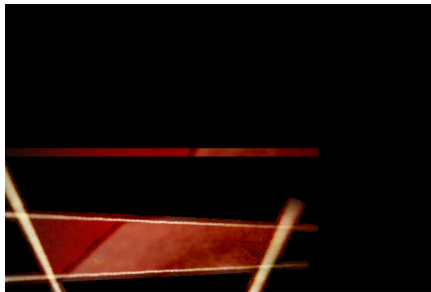
LONN FRIEND
JOURNALIST

Lower Third - 3 Lines

7



LOWER THIRD - 3 LINES
SAMPLE
TRT: 03:00



FILL
TRT: 20:00
MATTE
TRT: 20:00

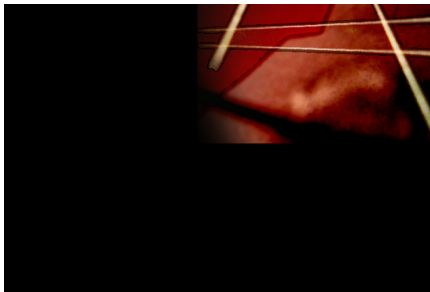


Orator Std Medium
Upper & Lower case
1st line size: 26px
2nd & 3rd lines size: 23px
kerning: -140
white

PIER DOMINGUEZ
AUTHOR, AMY FISHER:
ANATOMY OF A SCANDAL



LOCATOR - 1 LINE
SAMPLE
TRT: 03:00

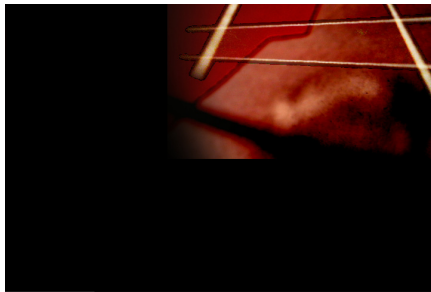


FILL
TRT: 20:00
MATTE
TRT: 20:00





LOCATOR - 2 LINES
SAMPLE
TRT: 03:00



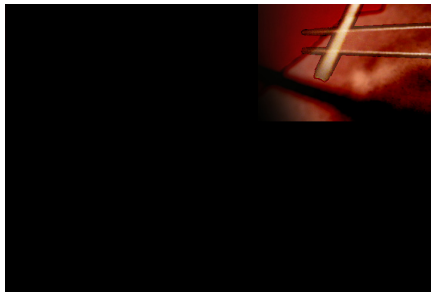
FILL
TRT: 20:00

MATTE
TRT: 20:00





LOCATOR - NUMBERS SAMPLE
TRT: 03:00



FILL
TRT: 20:00

MATTE
TRT: 20:00

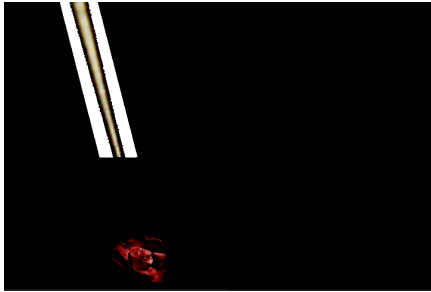


Mortise - Single Left

11



MORTISE SINGLE LEFT
SAMPLE
TRT: 03:00



FILL
TRT: 20:00



MATTE
TRT: 20:00



MORTISE SINGLE RIGHT
SAMPLE
TRT: 03:00



FILL
TRT: 20:00



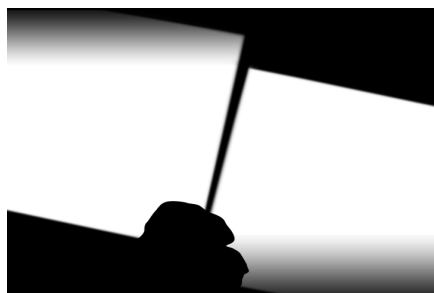
MATTE
TRT: 20:00



DOUBLE MORTISE
SAMPLE
TRT: 03:00



FILL
TRT: 20:00



RIGHT VIDEO MATTE
TRT: 20:00

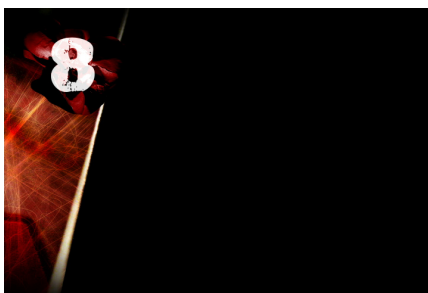
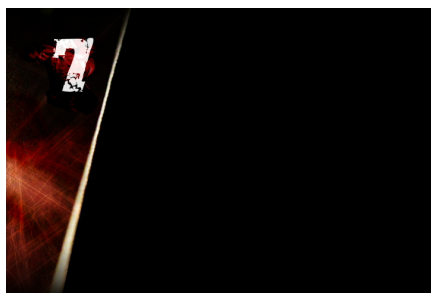
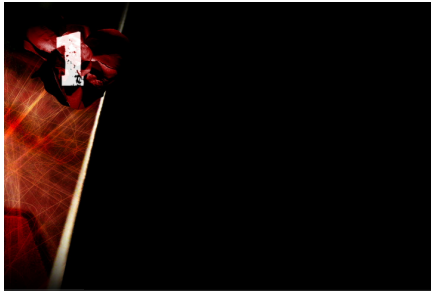
LEFT VIDEO MATTE
TRT: 20:00

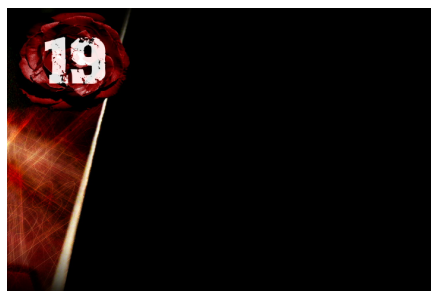
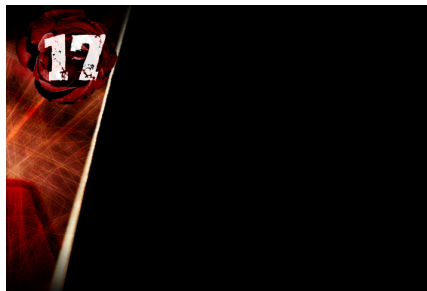
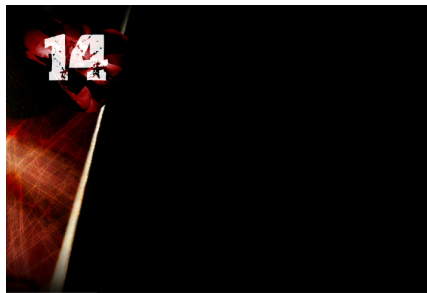


MORTISE NUMBER
SAMPLE
TRT: 03:00



MATTE
TRT: 20:00

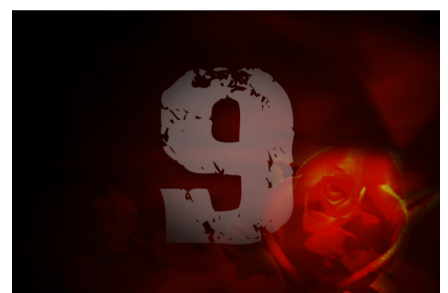
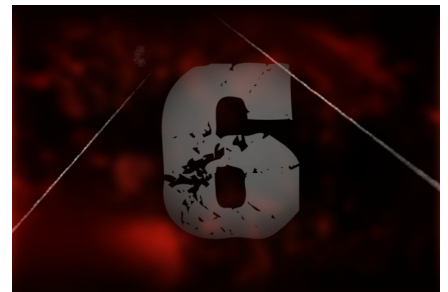




FILL
TRT: 20:00



TRANSITION FROM COUNTDOWN
TO MORTISE NUMBER
TRT: 04:00





COUNTDOWN NUMBERS
TRT: 20:00



TRANSITION 1 SAMPLE
TRT: 03:00



TRANSITION 1 FILL
TRT: 01:00



TRANSITION 1 MATTE
TRT: 01:00



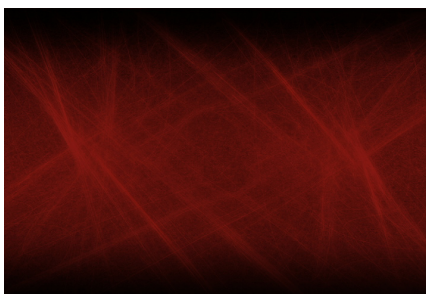
TRANSITION 2 SAMPLE
TRT: 03:00



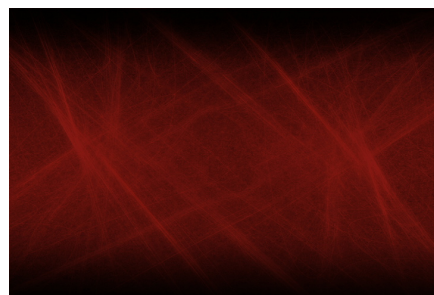
TRANSITION 2 FILL
TRT: 00:20



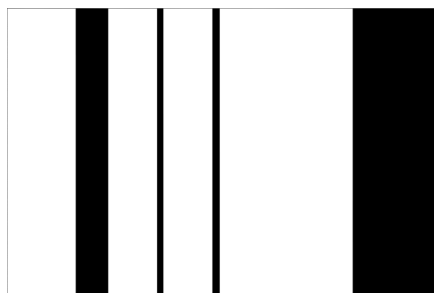
TRANSITION 2 MATTE
TRT: 00:20



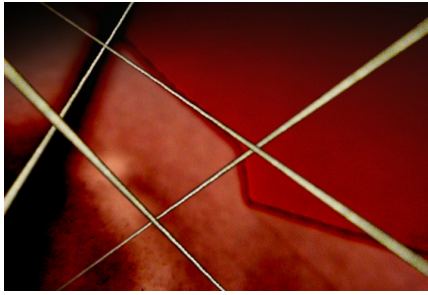
TRANSITION 3 SAMPLE
TRT: 03:00



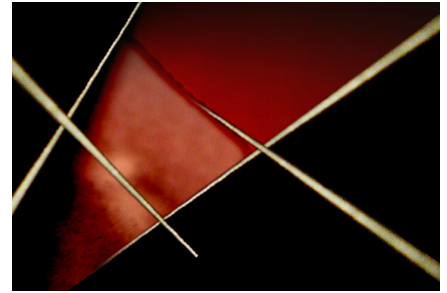
TRANSITION 3 FILL
TRT: 00:15



TRANSITION 3 MATTE
TRT: 00:15



TRANSITION 4 SAMPLE
TRT: 03:00



TRANSITION 4 FILL
TRT: 00:15



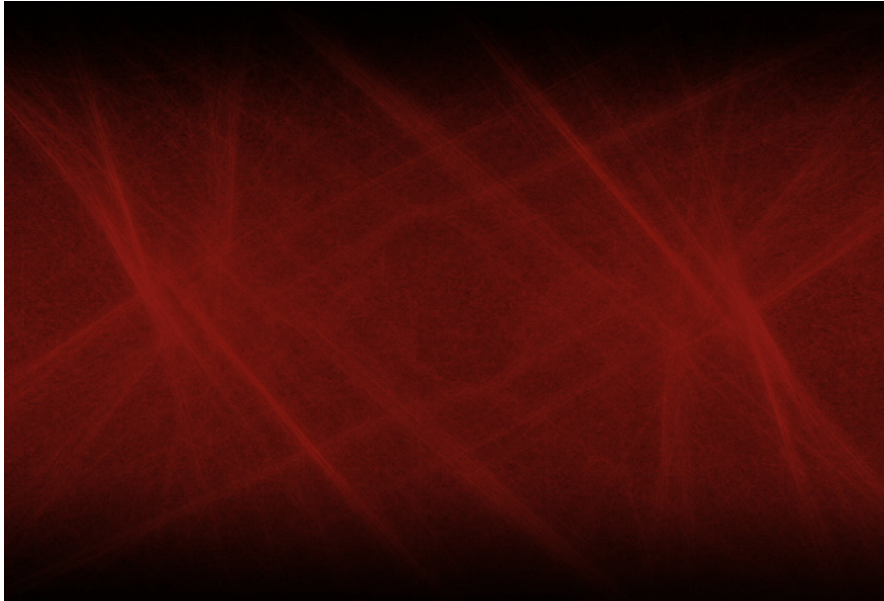
TRANSITION 4 MATTE
TRT: 00:15



BACKGROUND 1 LOOPABLE
TRT: 20:00



BACKGROUND 2 LOOPABLE
TRT: 10:00



BACKGROUND 3 LOOPABLE
TRT: 20:00



BACKGROUND 4 LOOPABLE
TRT: 20:00

ORATOR STD MEDIUM (UPPER & LOWER CASE)
USED IN LOWER THIRDS AND LOCATORS

A A B B C C D D E E F F G G H H
I I J J K K L L M M N N O O P P
Q Q R R S S T T U U V V W W X X
Y Y Z Z 1 2 3 4 5 6 7 8 9 0

DISTRESS (UPPER CASE)
USED IN LOGO AND NUMBERS

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890